The 17th UAE International Dental Conference & Arab Dental Exhibition – AEEDC Dubai 2013 under the theme “Delivering Science & Technology” concluded with a resounding success and excellent participation from around the world. AEEDC Dubai hosted a full week of education, business and social networking platforms.

AEEDC Dubai 2013 Facts & Figures

- More than 1,000 exhibiting companies from 70 representing countries.
- 17 National Pavilions.
- 5 Exhibition Halls covering around 30,000 square meter of exhibition space, a 10% increase on last year.
- Approximately 30,000 dental professionals and trade visitors from 130 countries.
- Around 130 International and Regional Prominent Speakers.
- 4 Conference Halls.
- 8 Speciality Courses.
- Representation of more than 66 heads and directors from the Dental Associations and Ministry of Health (Dental Department).

AEEDC DUBAI PRE-CONFERENCE COURSES

Dubai World Dental Meeting (DWDM) was held prior to AEEDC main conference and exhibition and presented the best educational and advanced courses in the fields of Periodontology, Restorative/Aesthetic, Endodontology, Orthodontology, Implantology and Infection Control.

A total of 8 courses were conducted over the 3-days from 2-4 February 2013. The courses program outlined appropriate techniques, materials useful for clinical treatment, indications and limitations on diverse specialities. Most of the speakers discussed several clinical cases and performed a series of hands-on sessions.

DWDM was well attended with more than 220 dental specialists and each participant received continuing education hours from the Dubai Health Authority, INDEX Conferences & Exhibitions Org. Est. (ADA CERP Recognised Provider) and Saudi Commission for Health Specialties.


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Visitor Survey

- 98% of visitors had met their objectives visiting AEEDC Dubai 2013 exhibition.
- 96% of visitors were satisfied on the quality of exhibitors and exhibits.
- 94% of visitors had very good business deals throughout the event.
- 93% of visitors were able to established excellent contacts.

AEEDC is a huge platform for us to interact with the healthcare professionals/dental professionals. We’ve been here participating since quite a few years. Every year we have new news to bring consistently because this platform is excellent. We have audience all over the world. We have representation from the Middle East and the credibility for this event is very high.

Sana Naweel
Assistant Brand Manager - Professional, MENAP Region
Johnson & Johnson Middle East FZ-LLC

"AEEDC is the Largest Dental Event in the Middle East and North Africa Region"
A sequence of lectures, courses, workshops and other educational activities were held concurrently from 5 – 7 February 2013 with participation from over 6,000 dental professionals.

The three-day conference hosted more than 130 International and regional prominent speakers, with 116 sessions. The conference presented essential information and issues related to major fields of Dentistry and was accredited by the Dubai Health Authority, Government of Dubai, Saudi Commission for Health Specialties, Arab Academy for Continuing Dental Education and INDEX Conferences & Exhibitions Organisation Est. as an ADA CERP Recognized Provider.

GCC PREVENTIVE DENTISTRY CONFERENCE

In conjunction to AEEDC Dubai 2013 Conference Program, highly specialised lectures in Preventive Dentistry were held. This session was specially conducted, to target Oral Health Professionals who aimed to know the latest available evidence of oral health status of children and young adolescents in Arabian Gulf countries and to update on the levels of varied resources that have been committed to the promotion of quality oral health among children in the Arabian Gulf.

GCC Preventive Dentistry Conference also discussed the role that plays in oral diseases and how to use the salivary cortisol results as a potential risk management tool.

PARALLEL ACTIVITIES

AEEDC Advanced Specialty Courses

The speciality courses were designed to provide the attendees the most advanced and updated information and methodological approaches. The courses are intended to provide comprehensive knowledge on current and different theories. It also enhanced the practical expertise of the dental specialists. A designated CME points were given to the attendees.

Workshop

"How to Become a Unique Dentist" was an innovative workshop for the students and newly graduated dentists.
There were Sessions and presented for the Poster Presentation and interact well with the audience. Papers and encourage them to communicate students to enhance their skills in presenting an opportunity for professionals and dental.

The Oral Poster Presentation Sessions provided Dr. Shobha J Rodrigues - India

Lines In An Institutional Set Up – An Invitro Study”

Dr. Hind Al Shehri - Saudi Arabia

Dr. Hadia Al Shammary, Dr. Dalal Al Shammary, Dr. Deena Esmat Abu-Thuraya, Dr. Sharat Chandra Pani, and Dr. Deena Esmat Abu-Thuraya.

Caries”

Second Place

“Salivary Cortisol As A Biomarker to Explore the Role of Maternal Stress in Early Childhood Caries”

Dr. Sharat Chandra Pani, Dr. Deena Esmat Abu-Thuraya, Dr. Dalal Al Shammary, Dr. Hadia Al Shammary, and Dr. Hind Al Shehri - Saudi Arabia

Third Place

“Microbial Assessment of Dental Unit Water Lines In An Institutional Set Up – An Invitro Study”

Dr. Shobha J Rodrigues - India

For four consecutive years we have been organising the AEEDC Student Competition, and we have witnessed the interest from the dental universities and colleges around the world.

AEEDC Student Competition has invited 7 Universities to join this year’s competition:

Future University
Libyan International Medical University
Oman Dental College
Sanaa University
Saratov State Medical University
Sharjah University
University of Dammam

For over a period of three days AEEDC Exhibition attracted more than 30,000 dental professionals and trade visitors from 130 countries.

The response was overwhelming with much more quality visitors and exhibitors’ profile. The outstanding growth of the event has sustained its international recognition as the “3rd Largest Dental Event in the World”.

AEEDC Dubai 2013 Exhibition Representation of Country Participation

Now the largest dental exhibition in the MENA Region and other parts of the world.

The presenters were from Algeria, Bahrain, Croatia, Egypt, India, Iran, Jordan, Kuwait, Pakistan, Peru, Romania, Saudi Arabia, Tunisia, UAE and UK.

AEEDC Dubai Exhibition served as a comprehensive showcase of the latest technology, dental equipment and products. An opportunity for major dental companies and new industry players to network and widen their customer’s reach, launch new products, meet their prospective counterparts and business partners. It also provides a definite outlook of the global dental health industry and allied services to the dental professionals within the MENA Region and other parts of the world.

Overall Satisfaction rating Based on Exhibitor’s Survey

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The largest dental exhibition in the MENA region occupied around 30,000 square meters of exhibition space, with a 10% increase compared to last year and more than 1,000 companies from 70 countries.

Poster Award Competition Winners

First Place

“Clinical Effectiveness of Autologous Platelet-Rich Fibrin and Nano-Hydroxyapatite Bone Graft in the Treatment of Intrabony Defects”

Dr. Kanishk Gupta - India

Second Place

“Salivary Cortisol As A Biomarker to Explore the Role of Maternal Stress in Early Childhood Caries”

Dr. Sharat Chandra Pani, Dr. Deena Esmat Abu-Thuraya, Dr. Dalal Al Shammary, Dr. Hadia Al Shammary, and Dr. Hind Al Shehri - Saudi Arabia

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AEEDC Dubai 2013 Exhibition Representation of Country Participation

From AEEDC prospective, our business contacts in the Gulf and in the Region got wider and it is a must for anybody doing business in the region. The scientific program here is one not to be missed. You have a world class group of speakers here; if anybody interested in Dentistry and to know what’s happening in Dentistry they need to come to AEEDC Meeting. We continually expand here, our institution business, our university business I think probably makes us the no. 1 supplier in the region because of AEEDC name and because of the service and reliability of our product.

Stephen Lawry
Territory Manager
A-dec, USA

AEEDC Dubai 2013 Visitors & Participants Breakdown by Profession

Dentists 48%
Trade Visitors 21%
Dental Students 11%
Dental Assistants / Nurses 10%
Dental Hygienists 3%
Dental Technicians 4%
Others ( Dental Administrators / Directors / Staff / Faculty) 3%
AEEDC DUBAI NIGHT

AEEDC Dubai Night 2013 Honored by the Presence of His Highness Sheikh Majid Bin Mohammed Bin Rashid Al Maktoum, Chairman of Dubai Culture and Arts Authority

AEEDC Dubai Night was taken place at the Dubai International Convention and Exhibition Centre, Sheikh Rashid Hall E on 6 February 2013. The evening function was hosted by Mr. Tariq Al Madani, Managing Director of INDEX Conferences & Exhibitions Organisation Est.

His Highness Sheikh Majid Bin Mohammed Bin Rashid Al Maktoum, Chairman of Dubai Culture and Arts Authority attended the AEEDC Dubai Night to celebrate the 17th anniversary of AEEDC Dubai Conference and Exhibition.

On this evening occasion, His Highness Sheikh Majid Bin Mohammed delivered the "AEEDC Personality of the Year Award" to Mr. Friedrich Herbst, the Executive Director of the International Dental Manufacturers in recognition of his great achievements in the Dentistry field. His Highness also delivered the "Best Service Organisation in the UAE" to Major General Mohammed Al Marri, Director General of the General Directorate of Residency and Foreigners Affairs – Dubai, in recognition of their efforts in facilitating and providing support for the visitors who came to visit Dubai from all over the world.

His Highness Sheikh Majid Bin Mohammed also received a token of appreciation from the Executive Board Members of the Global Scientific Dental Alliance for his continuous support and patronage of the AEEDC Dubai Night ceremony for the fourth consecutive years.

Spectacular Entertainment Program

The 10th Global Scientific Dental Alliance-GSDA (formerly named the Arab-Asian-African-American Scientific Dental Alliance-AAAASDA) meeting was held on 6 February 2013 during AEEDC Dubai 2013.

More than 66 Heads and Directors from the Dental Associations, Ministry of Health (Dental Department) and Deans of the Dental Universities have actively contributed to this significant annual meeting.

GSDA meeting facilitated the exchange of new ideas, knowledge and conveyed vital issues in Oral and Dental Health Care.

This year’s meeting discussed the current program activities held during AEEDC Dubai and put emphasis on the involvement of the Executive Leaders from the World Dental Manufacturing companies, aiming to integrate their scientific activities into AEEDC Dubai Scientific Program and to support Young Research Presentations at future AEEDC.

At the final stage, tokens of appreciation were presented to the members of GSDA Executive Board, AEEDC International Scientific Advisory Board and the Associations / Organisations of the alliance.

It was followed by a special recognition for the top 3 largest conference delegations starting from Saudi Dental Society, Iraqi Dental Association and Yemen Dental Association.

WINNERS OF AEEDC DUBAI 2013 AWARDS

The AEEDC Dubai 2013 Awards recognised the significant contributions and achievements of both individuals and organisations to the Oral Health World. AEEDC Dubai 2013 was grateful to present these awards to the winners.

"Excellence in Clinical Equipment Award" Presented to Zimmer

"Best AEEDC Dubai Booth Design Award" Presented to Listerine

"Best AEEDC Dubai Booth Activities Award" Presented to Biolase

"AEEDC Best Speaker Award" Presented to Dr. Ahmed Mosad DDS, Healthcare Management Dip. Specialist of Healthcare Development Projects, Founder of Dental Future Planning Programs

"AEEDC Young Researcher Award" Presented to Dr. Vinod Krishnan BDS, MDS, M, Ofth RCS ED. PhD Sri Sankara Dental College, Varkala, Trivandrum, Kerala, India. Research Title: Newly Developed Physical Vapor Deposition Coated Corrosion Free Archwires for Orthodontic Clinical Use